

Taking the Challenge to Be the Best



We all seek to make ourselves and the causes we care about as strong and effective as possible. Through inspiring addresses, instructional sessions full of easy-to-apply tips, networking opportunities and the presentation of the First Lady's Community Service and IMPACT Awards, the 2010 Governor's Conference on Volunteerism moved attendees to new heights.

CONFERENCE AGENDA

Thursday April 8

8:30 – 9:30 **Registration**

9:30 – 10:00 **Welcoming Remarks**

Barry Kriha, Chair – ServeNebraska
Governor Dave Heineman

10:15 – 11:30 **BREAKOUT SESSION I**

- A. Engaging Youth in Community Service - Paul Sather, UNO Service Learning & Mark Claussen, Norfolk JOOI Club
- B. Maximizing Social Media Use – John Henry Muller & Alex Gates, What Cheer
- C. Recruiting & Managing Volunteers – Cathleen Plager, Integrity Sourcing

12:00 – 1:30 **LUNCHEON ADDRESS**



Speaker: Carol Weisman

Carol Weisman is an internationally known speaker and author specializing in volunteerism, fund raising and governance. Her witty and engaging Keynote Presentation: *Cyberspace: The Future of Fundraising for NonProfits* will keep the audience on the edge of their seats.

1:45 – 3:15 **BREAKOUT SESSION II**

- A. It's Not Brain Surgery: Turning Ordinary People into Fundraising Superheroes – Carol Weisman, Board Builders
- B. Leadership: Building Loyal Supporters
- Andy Greenberg, Speaking of Andy Greenberg
- C. Partnership Pie - Charles Lieske, RISE AmeriCorps
- D. 3's a Crowd: Accommodating an Influx of Volunteers
- JJ Trotta, Corporation for National & Community Service
- E. What's G-d Got to Do with It? Religious Diversity and Public Service
- Beth Katz, Project Interfaith

3:30 – 5:00 **BREAKOUT SESSION III**

- A. Compassionate Design: Human Decency Its Social Importance & Implications
- Michael Alley, Alley Poyner Macchietto Architecture P.C.
- B. Emergency Volunteer Centers in Rural Areas
- Tammy Jeffs, RSVP of Buffalo & Kearney Counties
- C. Energize Your Board with Performance Scorecards
- Lori Vidlak, Bluestem Interactive
- D. Fundraising Across the Board
- Carol Weisman, Board Builders

5:15 – 6:30 **RECEPTION AND PRIZE DRAWING**

Special Guest: Andy Greenberg



Join your fellow attendees in honoring **Senior Corps**, for networking, and an invigorating time with Andy Greenberg. Andy Greenberg mentors and motivates people. His style of communication helps ensure even deeply complex concepts are understandable and each individual in the room feels his desire to inspire. Andy's messages are featured on Omaha's most popular talk radio show "The Good Morning Show" on 1110 KFAB.

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Friday April 9

8:00 – 8:30 **Registration**

8:30 – 9:00 **Welcoming Remarks**

**Barry Kriha, Chair – ServeNebraska
Omaha Mayor Jim Suttle**

9:00 – 10:00 **Plenary Address**



Speaker: Aaron Davis

Aaron Davis is known as "The Enthusiator" because of his contagious enthusiasm to equip others to perform like champions. His powerful and high-energy presentation is interactive, fresh and so simple that anyone can use his tips & techniques to attain greater success professionally and personally! The keynote presentation, "Serve Like A Champion", challenges everyone to lead with passion and project an attitude that will motivate others to achieve amazing results! Aaron, a former member of the 1994 UNL championship football team, will share inspiration to rejuvenate your life from his new book, *10 Minute Truths*.

10:15 – 11:30 **BREAKOUT SESSION IV**

- A. Developing a Marketing Plan You Will Use
 - Clover Frederick, Nonprofit Marketing Network
- B. Project ALL: Minority Board Development
 - Deanne Finnegan, Leadership Lincoln
- C. Coordinating with Culturally & Linguistically Diverse Populations
 - Rachel Endo Ph.D, College of St. Mary
- D. Civic Engagement: Sustaining Our Democracy
 - Geraldine Stirtz, University of Nebraska-Kearney

12:00 – 1:15

FIRST LADY'S COMMUNITY SERVICE AWARDS LUNCHEON



Nebraska First Lady Sally Ganem recognizes excellence in volunteer and community service through presentation of the 1st Lady's Community Service and Impact Awards.

AT 1:15

JOIN FIRST LADY SALLY GANEM FOR THE DRAWING FOR MORE EXCITING PRIZES