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Contact Tessa Tichy
tessa.tichy@nebraska.gov
402-471-6228

ServeNebraska Seeks Corporate Community Volunteer Nominations

LINCOLN, NE (Aug. XX, 2016) — ServeNebraska is seeking nominations for the Corporate Community Volunteer award to be presented at ServeNebraska's annual Step Forward Awards in October.

The Step Forward Awards recognize outstanding individuals and groups for their significant contributions made through volunteerism in Nebraska. ServeNebraska encourages businesses and corporations to self-nominate and promote the great works and deeds employees and the organization are doing in their communities. The deadline to submit nominations is Friday, Sept. 9.

The Corporate Community Volunteer award honors a corporation or business that excels in community involvement and corporate citizenship. The award winner will have demonstrated a desire and ability to give back to the community in a variety of ways.

ServeNebraska encourages all civic minded industries to submit nominations and advises every business operating in Nebraska to participate in corporate volunteerism.

Corporate community volunteerism has been demonstrated to increase employee engagement through team-building, greater employee satisfaction and higher morale, which often results in greater productivity and profitability. Corporate volunteering has also been shown to improve the ability to recruit younger employees who are often looking to find meaning in their work and to increase a company's visibility in the community, often providing greater value at a much lower cost in the long run than traditional checkbook, product or service philanthropy.

Employer-supported volunteering also gives companies a personal presence in the community its daily operations may not offer, particularly for companies that are not consumer or client facing. As with all aspects of corporate citizenship, a strategic approach to corporate volunteerism enhances the social and business value it creates.

Increasing a company's visibility in the community through a well-established and skillfully-promoted corporate volunteer program can improve a company's reputation in the public's eye or help maintain a hard-earned reputation should the company be forced to make difficult operational decisions.

ServeNebraska is honored to have Gov. Pete Ricketts personally select the finalists and winner of each category. The award winners will be announced during a luncheon banquet on Friday, Oct. 28, at Quarry Oaks Golf Club in Ashland. Tickets to the event will be available beginning Friday, Sept. 2.

Those nominating other individuals and groups for awards will have the opportunity to provide details highlighting how the nominee has demonstrated leadership, innovation and dedication in service to the community through volunteering. Nominations can pertain to a special project or ongoing activities conducted to address community needs.

For more information about ServeNebraska and the Step Forward Awards, or to submit a nomination or make reservations for the award event, visit www.serve.nebraska.gov. The website also includes information about the 2015 Step Forward Award recipients.

About Serve Nebraska

ServeNebraska, the Nebraska Volunteer Service Commission coordinates and supports community involvement by Nebraskans that address the needs of our communities. We coordinate AmeriCorps programming, celebrate volunteer achievements through annual awards, provide training and technical assistance, and work to ensure that those with disabilities are fully involved. Our mission: Mobilizing Nebraskans to strengthen their communities through volunteering, collaboration, and national service programs. For more information visit www.serve.nebraska.gov.

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