

FOR IMMEDIATE RELEASE

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NebraskaLand National Bank receives business support in education award

(Lincoln, Neb.) NebraskaLand National Bank associates received the 2014 First Lady's Outstanding Business Support in Education award. This award is presented to business or corporate entities that demonstrate community involvement by encouraging employee volunteerism and active participation in a school or district.

Nebraska's First Lady Sally Ganem presented the associates with the award on April 11, 2014 during the annual First Lady's Outstanding Community Service Awards luncheon at The Thompson Center on the University of Nebraska Omaha campus.

North Platte Public Schools serves 4200 students. The district free and reduced lunch program is approximately 45% of the student population. "NebraskaLand National Bank has been a tremendous benefactor to North Platte Public Schools. They have made a financial commitment to our activity programs," said Brett W. Joneson, Assistant Middle School Activities Director, North Platte Public Schools.

"NebraskaLand National Bank continually invests and gives back in the local education system," according to Tami Eshleman who nominated the bank for the award. North Platte Public Schools has been the recipient of numerous awards to help students in the classroom and on the field. Without the bank's support, North Platte Public Schools would not be able to maintain its current high level of educational opportunity for all of its students. NebraskaLand National Bank recognizes that investing in the education system improves students' and North Platte's futures.

There is not a school in the district that has not been positively affected by NebraskaLand Bank. A few of their support activities have included, serving at tailgates for back to school nights, athletic events, employee appreciation lunches, and summer program events.

The bank has generously donated \$345,000 to the district through the foundation over the past ten years for key projects such as providing new field turf at North Platte High School. Through their funding and resources they donated uniforms and scoreboards to the middle school and held a free barbecue for the first home football game for parents and fans.

North Platte Schools have benefitted from the bank's donations to purchase new air conditioners. In the fall of 2011, Buffalo Elementary was the only school that did not have air conditioning. Students were simply miserable in classrooms that were over ninety degrees on many days. Principal Linda Clavel contacted NebraskaLand Bank hoping to secure a donation for one air conditioner and planned on going to other businesses to secure 16 more. After presenting her request for one unit to bank president, Mike Jacobsen, he asked how many she needed. Without hesitating he said that the bank would purchase window air conditioners for every classroom.

"One simply outstanding quality of this institution is their attitude toward stewardship. They give not because they have to, or because they want recognition or publicity but because they know it is the right thing to do. They give back. Numerous individuals and causes have been supported through NebraskaLand National Bank's generosity," said Principal Linda Clavel.

For more information about the First Lady's Outstanding Community Service Awards, visit ServeNebraska at, www.serve.nebraska.gov.